



FARMER'S EXPO 2025

Innovate, Connect & Thrive in the Future of Millets!

DATE: 21-22 March, 2025

**VENUE: COLLEGE OF AGRICULTURE,
PASIGHAT, ARUNACHAL PRADESH**

*For Registration visit our event website
<https://millets2025.eventsdashboard.in>*



Jointly Organised By

**CENTRAL AGRICULTURAL UNIVERSITY, IMPHAL
ICAR-INDIAN INSTITUTE OF MILLETS RESEARCH, HYDERABAD
AICRP on SORGHUM & MILLETS, HYDERABAD
ICAR - NATIONAL BUREAU OF PLANT GENETIC RESOURCES, NEW DELHI**

About the Millet Farmer's Expo

Millet Farmer's Expo is the kind where government officers, research institutes, policy makers, agri-business experts, startups, industry entrepreneurs and machine man with the farmers. This event shall bring together a large number of millet farmers, millet FPOs, SHGs, farm women, livestock owners, agri-business entrepreneurs, technocrats, researchers, extension workers, students, and rural youth from across the country. The expo shall serve as one platform for providing direct access to innovative ideas, advanced millet-based technologies, and best agriculture practices available in millets. This expo will serve as a valuable platform for disseminating knowledge and creating awareness about the importance of millets in sustainable agriculture, nutrition, and livelihoods. The Expo will demonstrate new technologies and best millet practices related to millet farming systems. During the two-day event, farmers will have the opportunity to purchase quality millet seeds, and shall interact directly with scientists in Buzz Sessions (scientist-farmer interaction sessions) to discuss their field challenges, and learn about millet-based solutions. The Millet farmer's Expo aims to promote the adoption of millet farming systems, contributing to the long-term sustainability and profitability of agriculture while fostering millet-based livelihoods.

Why Attend?

This is more than just a Expo – it's a gateway to innovation, business expansion, and an unforgettable cultural experience in the Northeast!

- ✓ Engage in a Grand Agro-Industry Exhibition
- ✓ Showcase your cutting-edge technologies, machinery, and value-added millet products
- ✓ Expand your network with farmers, agripreneurs, industry leaders, and policymakers
- ✓ Experience the breathtaking landscapes and rich cultural heritage of Arunachal Pradesh
- ✓ Explore market opportunities in a region that shares borders with five international countries – a true gateway to Southeast Asia central Agricultural University (CAU), Imphal

Who can participate

- ✓ Farmer Producer Organizations
- ✓ Startups
- ✓ Self- Help Groups
- ✓ Farmer Interest Groups
- ✓ Agriculture officers
- ✓ Rural Officers
- ✓ College students
- ✓ Scientists from KVKs/SAUs/CAUs/Research Institutes
- ✓ Millet experts/startups/entrepreneurs
- ✓ Progressive farmers and other stakeholders

Benefits of participants

- ✓ Millet knowledge sharing between millet farmers-startups-scientists
- ✓ Exposure to Production and Post-harvest technologies of millets
- ✓ Hands on experience to Primary and secondary processing units of millets
- ✓ Visits to millet exhibition stalls for market linkages
- ✓ Visits to millet fields and experimental plots
- ✓ Opportunities to build market linkages
- ✓ Strengthening millet value chain



Exhibition & Sponsorship Opportunities

We are offering prime stall spaces and sponsorship categories to give your brand the visibility it deserves!

1. Exhibition Stalls

#WE OFFER VARIOUS STALL SIZES AT A NOMINAL CONFERENCE REGISTRATION FEE: RS.3500/-

Stall size

20 ft x 10 ft

15 ft x 10 ft

10 ft x 10 ft

6 ft x 10 ft

2. Advertisement in the National Millet Conference Souvenir & Abstract Compendium

***Full Page: ₹15,000**

***Half Page: ₹10,000**

For customized stall sizes, please contact the organizers.

3. Sponsorship Categories

Platinum Sponsor

Rs.3,00,000/-

Gold Sponsor

Rs.2,00,000/-

Silver Sponsor

Rs.1,00,000/-

Bronze Sponsor

Rs.50,000/-

(Each category includes brand promotions, premium stalls, and conference visibility.)

Register & Book Your Space Now:

Visit us: <https://millets2025.eventsdashboard.in>

Accommodation

The accommodation for participants will be arranged on payment basis in College or Govt., Guest Houses/Hotels nearby (2 star/3 star) at Pasighat as per availability. The participants may intimate the organizers in advance about their arrival and departure. This may be accompanied at 'first-come-first-serve' basis.

For Further details Contact:

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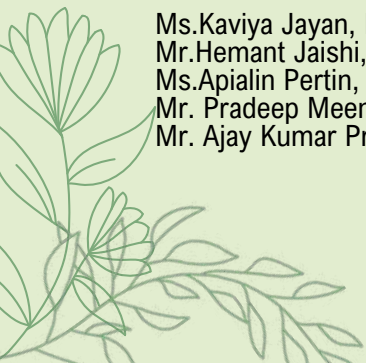
MILLET RECEIPE DEMONSTRATION

Dr. Bhuvana Priya G, Asst.Prof. COA, Kyrdemkulai
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Dr. Navya V Bhat, SMS, KVK, East Siang
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Dr. Alice Kayia A, Reseach Associate, COA
Mr. Monoj Sonar, Project staff
Dr. Jayanti Yomso, Junior Research Fellow
Mr. Santhosh Kumar, Project staff
All the student volunteers



Explore the Hidden Gem of India – Arunachal Pradesh!

*Pasighat, the "Gateway to Arunachal Pradesh," offers you a rare opportunity to witness lush green valleys, majestic rivers, and vibrant tribal cultures. After an enriching Expo experience, take time to visit breathtaking landscapes, taste traditional millet-based cuisines, and enjoy warm Northeastern hospitality.

*This Conference cum Millet Farmer's Expo brings together over 1,000 participants, including farmers, entrepreneurs, scientists, policymakers, and industry leaders. It offers a prime opportunity to:

- ✓ Showcase your contributions to sustainable agriculture.
- ✓ Expand your reach to farmers and stakeholders in the Northeast region.
- ✓ Build collaborations with research institutions and policymakers.

***We believe your participation will significantly contribute to the Millet Farmer's Expo objectives of fostering innovation, promoting sustainable farming practices, and enhancing millet production systems.**

#Join us in Pasighat and be part of this exciting journey!

***We warmly welcome you to be part of this milestone event – where agriculture meets innovation, and tradition meets sustainability.**

***Looking forward to hosting you in Northeast India!**



ABOUT PASIGHAT

Pasighat is the headquarters of East Siang district in the Indian state of Arunachal Pradesh. Situated at the eastern foothills of the Himalayas at 155 metres (509 ft) above mean sea level, Pasighat is Arunachal's oldest town. The Government of India included Pasighat in the Smart Cities Mission development scheme

HOW TO REACH PASIGHAT

By Air ✈️

- Pasighat Airport (IXT): Limited flights from Guwahati and Shillong (Alliance Air) on alternate days, subjected to weather feasibility.
- Dibrugarh Airport (DIB), Assam (155 km): Nearest major airport with direct flights from Delhi, Kolkata, and Guwahati.

By Train 🚂

- From Guwahati (GHY) to Murkongselek (MZS), Assam, Lachit Express (15613) at 8.00pm
- Dibrugarh Rly Station (DBRG, 155 km): Well-connected to major cities; onward travel via road

By Road 🚗

- From Dibrugarh: 3 hrs (150km) via Bogibeel Bridge (taxis available).
- From Murkongselek station (Assam) : 45 km drive to Pasighat
- From Itanagar: 5 hrs (270 km, APST buses and taxis).
- From Guwahati: 12-14 hrs (570 km, overnight buses available).

VENUE LINK

From Pasighat city: 4km (10min) by rickshaw

<https://maps.app.goo.gl/8hYDky5JXmHA6BEU6>



"Where the mighty Siang River meets the lush green mountains, Pasighat welcomes you with the untouched beauty of nature."